



American University of Armenia

College of Engineering

VivaCell: A business with a mission Presentation

by

**General Manager of VivaCell
Mr. Ralph Yirikian**

VivaCell (K-Telecom CJSC) is the leading Armenian mobile operator, providing a wide range of Voice and Data services. Since its launch on 1st July 2005, in a short period of time VivaCell has managed to build a nationwide network and a considerable customer base. VivaCell drives the development and offering of innovative mobile communications products, services and features in the Armenian mobile communications market. For more information, please visit www.vivacell.am

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Mobile TeleSystems OJSC (“MTS”) is the largest mobile phone operator in Russia and the CIS. Together with its subsidiaries, the Company services over 84.95 million subscribers. The regions of Russia, as well as Armenia, Belarus, Turkmenistan, Ukraine, and Uzbekistan, in which MTS and its associates and subsidiaries are licensed to provide GSM services, have a total population of more than 230 million. Since June 2000, MTS’ Level 3 ADRs have been listed on the New York Stock Exchange (ticker symbol MBT). Additional information about MTS can be found at www.mts.ru

Date: Tuesday, July 1, 2008
Time: 16:00
Place: Small Auditorium, 5th floor AUA

The seminar is open to the public