



WE ARE STRONG TOGETHER!

aluma NEWS

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MBA STUDENTS TO INVOLVE INTO AUA ASSOCIATION DISCOUNT CLUB PROJECT

The AUA Alumni Association is currently negotiating with the **AUA Business Management School** and its **Internship Program Office** to involve second-year students into AUA AA's Discount Club initiative as interns. With the marketing and financial management skills gained at the AUA and prior experience of local economic and fiscal frameworks, the students are uniquely positioned to play important role in the project. Through internship in a company included in the project they will be in charge of coordinating the information flow and cooperation processes among project parties.

Thus, they will design, introduce and coordinate customer satisfaction surveys, service package offers and other marketing techniques that will improve the marketing and sales of businesses included in the project, while special offers and discounts will secure the loyalty of the project customer group. Likewise, the interns might choose to help the Association in the feasibility analysis and expected benefits of introducing the Discount Club and the AUA AA Affinity Card, recruit new partner enterprises, and organize the project promotional events.



If your company is interested in joining the project, please contact us at aassociation@aua.am. If you know those who might be interested in joining the project, please forward them this issue of Alumnews. Thank you for your interest and assistance!

Background: The AUA Alumni Discount Club is an initiative of the AUA Alumni Association that aims to enhance the purchasing and networking capacity of the AUA alumni and AUA community in general. It envisages a partner network of local service providers, stores, and franchises, which will offer exclusive benefits to the members of the Club, such as discount rates and special joint offers by two or more of the partners. In its further stages the initiative is projected to generate funding for projects that will benefit the AUA community, such as student scholarships, charity, networking events and beyond.

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NEW PROJECT WITH THE AUA STUDENT COUNCIL

In cooperation with the AUA Student Council, the Association is planning to organize presentations by accomplished AUA alumni, professionals and public figures from September to October. The intended audience will be AUA student and alumni community, although a wider audience is also encouraged to attend. Please contact us at aassociation@aua.am if you want to join the team of organizers, attend an event, act as a prospective speaker, help us recruit one or provide any other type of assistance.

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MEET OUR PRESIDENT



At the turn of May this year Lusine Khachatryan, PS'99, was elected as a new President after the resignation of Vahan Danielyan, who had led the Association since 2006. Vahan left for a graduate program in International Development of the Florida State University, USA, under the Edmund Muskie Fellowship of the US State Department. In the period of his stewardship Vahan has made significant contribution into the successful implementation of the Association projects. We will feature an article about him in one of the next Alumnews issues.

Lusine, who undertook the leadership of the Association, has been a member of the Board since October 2006. She specializes in non-profit project management, community organizing and outreach. Lusine has worked with international and local NGOs, state and donor organizations. She is currently consulting in project development, partnership building and outreach issues.

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FEATURING ALUMNI ABROAD: STUDYING @ TUFTS AND CEU

The AUA Law School graduates of 2004 Lusine Martirosyan (Board Member), Louise Manukyan, Armine Hambardsumyan and Astghik Kharatyan are currently studying International Law and Legal Studies at the Fletcher School of Law and Diplomacy of the Tufts University. The girls are impressed by the multi-cultural environment and the faculty of the School. As Lusine says, "We are taught by people who had immediate effect on the history and politics of the world during the last few decades".



Since 2006 Grigor Choginyan, Political Science School graduate of 2003, and Armen Ghalumyan Business Management School graduate of the same year, have been studying at the Central European University (CEU) in Budapest, Hungary. pursuing graduate degrees in Public Policy and Information Technology Management respectively. Now that the Graduation Ceremony is over, the young people are returning home to assume new positions and make new advances in their careers.

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USEFUL LINKS AND RESOURCES

We are opening this column to share links that you might find useful for your professional advancement, such as scholarships and internship information, short-term training events and online resources. It is devised as open source for alumni, so that you too can add up more links. Your name will appear in the list of the contributors. Email us at aassociation@aua.am. Thank you!

- ◆ **IBM PhD Fellowship for the 2008-2009 academic years.** Nominations accepted from September 17 to October 26, 2007. Website: <http://www-304.ibm.com/jct09002c/university/scholars/ur/awards/fellowship>; http://www.research.ibm.com/resources/work_universities.shtml, <http://www.ibm.com>;
- ◆ **PHF Andrew W. Mellon Postdoctoral Fellowship in the Humanities 2008–2009, Topic: CHANGE.** Applications Deadline: Monday, October 15, 2007. Website: <http://www.phf.upenn.edu/>;
- ◆ **Human Rights Watch Fellowships 2008-2009.** Application Deadline is October 5, 2007. Website <http://www.hrw.org/>;
- ◆ **Missouri Valley History Conference, Nebraska, USA, March 6-8, 2008.** Deadline for submission of papers is October 15, 2007. Website: <http://www.unomaha.edu/mvhc/index.html>, Email: marbelaez@mail.unomaha.edu;
- ◆ **PhD Studentship in "Panoramic" Meta-analysis, University of Birmingham, Department of Public Health and Epidemiology,** Application Deadline is September 14, 2007. Email: Dr. Russell Bowater at PCRTempUser45@adf.bham.ac.uk, or Mr. Alan Girling at A.J.Girling@bham.ac.uk;
- ◆ **Seminar "Greece, the Western Balkans and the European Union", Thessaloniki, Greece November 30-December 2, 2007,** Paper submission deadline is October 1, 2007. Website: www.wilsoncenter.org/ees, Email: nida.gelazis@wilsoncenter.org;
- ◆ **PhD Studentships in Macroeconomics, School of Economics and Finance, University of St. Andrews, starting in Autumn 2007.** Website: <http://www.econ.ed.ac.uk/sire>, <http://www.st-andrews.ac.uk/admissions/pg/>, <http://www.st-andrews.ac.uk/economics>, Email: Professor David Ulph, head of School, at du1@st-andrews.ac.uk, Professor Kaushik Mitra, Director of Postgraduate Research Studies, at km91@st-andrews.ac.uk.

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ALUMNEWS READER SURVEY: WE NEED YOUR OPINION!!!

We want to make the Alumnews informative and helpful to you. Please help us do that by providing your opinion and identifying the topics of interest to you. That way we can make our newsletter better and more corresponding to your needs. Click [here](#) to fill out the survey form and email it to us at aassociation@aua.am.

We need your survey response by **September 20**. Thank you for participating!



American University of Armenia Alumni Association (AUA AA)
The AUA AA NGO was founded in 2003. Through various projects and activities, it promotes professional development of the graduates, advancement of the AUA, and wider cooperation. **Contacts:** #40, Marshal Baghramyan Ave., 6th floor, room 60e; Tel: +37410 512553; E-mail: aassociation@aua.am; URL: www.aua.am/alumni.

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